

NEW
YORK
TECH

SUMMER IMMERSION PROGRAM

In NYC

LEADERSHIP IN BUSINESS

Live, learn, network, and socialize in the Big Apple

Join the Immersion Program for college students at New York Institute of Technology. Engage in cultural and career-oriented presentations while seeing, tasting, and strolling through some of New York City's most extraordinary experiences.



Learn More:
nyit.edu/nyc-immersion-programs

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2024 PROGRAM OPTIONS

PACKAGE INCLUDES:

- A dormitory room in a New York Tech residence hall. Bed linens, a blanket, pillow, soap, shampoo, and towels are provided.
- The dormitory will be staffed with residential assistants who will help guide and care for students during their stay.
- A MetroCard with unlimited access to subways and buses.
- An HTH Worldwide Health Insurance card.
- Daily "New York Nosh" breakfasts, on-the-go lunches, sunset dinner cruise, and social gatherings.
- A certificate of completion at the end of the program.

The program can be customized for schools, colleges, and groups. For pricing information for individual participants or for college and group discounts, please contact the program director.

2024 TOUR DATES	DEPOSIT DEADLINE*	REGISTRATION/PAYMENT DEADLINE*
June 16 – 30	March 15	April 15
July 23 – August 6	April 23	May 23

*Flights are not included. Pricing subject to change. College student participants must be 18 years and older.

nyit.edu/immersion-register

Welcome and Orientation

STUDENTS WILL RECEIVE THEIR ITINERARY AND PROGRAM OVERVIEW, AS WELL AS INFORMATION TO HELP THEM PREPARE FOR A SAFE AND REWARDING VISIT, INCLUDING:

- Insider tips for a more satisfying NYC experience
- Basic NYC geography
- Navigating NYC neighborhoods with public transit options
- Traveling safely and protecting personal belongings
- Residence hall living and comfort, including gym and laundry facilities
- Eating in NYC: from takeout to fine dining
- Contact information and emergency protocols

NON-CREDIT LEADERSHIP IN BUSINESS COURSES AND PRESENTATIONS

- Leadership in Business courses offer presentations in developing an array of management skill sets, understanding and implementing successful business leadership traits and characteristics and student exercises (total 18 hours).

THOUGHT-PROVOKING PRESENTATIONS TAUGHT BY NEW YORK TECH EXPERTS AND INDUSTRY LEADERS:

- NYC Landmarks and Neighborhoods
- NYC Food, Beverages, and Restaurants
- Resumes, cover letters, interviewing, and networking in the U.S.

Students have the opportunity to earn the **Debra A. Vogel Reflective Essay Award.**



Cultural Experiences

STUDENTS SPEND THE AFTERNOON IMMERSSED IN THE BUSTLING NEW YORK SCENE, ENJOYING THE FOLLOWING EXPERIENCES:

- American Ballet Theater at Lincoln Center
- A Broadway show
- Empire State Building
- Metropolitan Museum of Art
- Midtown Walking Tour: Central Park, Times Square, Fifth Avenue, Rockefeller Center, and St. Patrick's Cathedral
- Museum of Modern Art
- New York City Public Library and Bryant Park
- Statue of Liberty
- United Nations
- Wall Street Walking Tour: U.S. Stock Exchange, George Washington Inauguration Statue, Trinity Church, Alexander Hamilton's Gravesite, Federal Reserve Bank of New York

Disclaimer: Under circumstances beyond our control, if an event, tour, or activity venue has closed or tickets are unavailable, we will replace it with an event, tour, or activity venue suitable for this program.





“Welcome
to New York,
it’s been waiting
for you.”

TAYLOR SWIFT

Presentations

LEADERSHIP IN BUSINESS

Students will have the opportunity to gain vast insight on developing their business skill sets and traits from well recognized industry and faculty leaders.

PRESENTATIONS WILL PERTAIN TO:

- Management, Leadership and Ethics
- Critical Thinking and Problem Solving
- Service Excellence in Exceeding Expectations
- Communications and Negotiations
- Marketing, Public Relations and Branding

NYC LANDMARKS AND NEIGHBORHOODS

Before venturing into the rich landscape of New York City, students will be presented with the fascinating background of historic landmarks and neighborhoods. Taught by a distinguished professor from New York Tech, the talk will highlight iconic buildings, structures, parks, and bridges to help the stories of the city come alive when students go exploring.

NYC FOOD, BEVERAGE, AND RESTAURANTS

Taught by a New York Tech professor with years of experience in the hospitality industry, this presentation highlights the city’s food and beverage scene, from the eateries and the diverse populations who developed them to the ever-changing trends they respond to and create.

RESUME, COVER LETTERS, INTERVIEWING AND NETWORKING IN THE U.S.

Taught by members of New York Tech’s Office of Career Success and Experiential Education and guest lecturers, this presentation teaches students how to write effective resumes and cover letters. Students also learn how to impress during collegiate and job interviews and how to navigate the world of professional networking.



NEW YORK CITY CULTURAL EXPERIENCES



AMERICAN BALLET THEATRE AT LINCOLN CENTER

The intersection of Columbus Avenue and Broadway is what the American Ballet Theatre's 85 company dancers call home. However, a rigorous touring schedule has taken the company to 480 cities in 45 countries since its founding in 1939. Beginning in 1980, Mikhail Baryshnikov cemented his role as one of the most widely recognized figures in contemporary ballet by beginning a 10-year run as the theatre's artistic director. On April 27, 2006, by an act of Congress, American Ballet Theatre was designated America's National Ballet Company®.

EMPIRE STATE BUILDING

The Empire State Building is much more than a 102-story Art Deco skyscraper. It is a monument to the Depression-era grit that helped extract the United States from the worst economic crisis in its history. The unmistakable tower was the world's tallest when its construction came to an end on April 11, 1931, a mere 13.5 months after it began. The building remained the world's tallest until the former World Trade Center's first tower was completed in 1970. Originally, the building's spire was designed to act as a docking station for dirigibles. This function was abandoned after near-disastrous docking attempts were made by a U.S. Navy airship in 1931. Since 1977, the building's spire has, instead, been lit at night with colors to match seasonal events and holidays.

METROPOLITAN MUSEUM OF ART TOUR

Founded in 1870, the largest member of New York's Museum Mile is also the largest art museum in the Western Hemisphere. The Metropolitan Museum of Art, known as "The Met," contains over 2 million works in 17 curatorial departments. The museum's earliest roots date to 1866 in Paris, when a group of Americans agreed to create a "national institution and gallery of art" to bring art and art education to the American people. Beginning in 1948, the annual Met Gala has become one of the world's most prestigious fashion events. The renowned fundraising benefit for the museum's Costume Institute is given a different theme each year, which comes to life on the red carpet leading to the museum's entrance.

MUSEUM OF MODERN ART

Regarded as one of the world's largest and most influential museums, MoMA's collection includes works by van Gogh, Picasso, Monet, Cézanne, Chagall, Dalí, Matisse, Mondrian, and a host of others. The collection's modern and contemporary pieces include works of architecture and design, drawing, sculpture, photography, prints, illustrated books, film, and electronic media. Its 53rd Street location, adopted in 1939, places the museum practically in the middle of the city, steps from St. Patrick's Cathedral and Rockefeller Center.

NEW YORK CITY PUBLIC LIBRARY AND BRYANT PARK TOUR

Guarded by lions Patience and Fortitude, the Stephen A. Schwarzman building of the New York Public Library is a Beaux Arts masterpiece in the heart of midtown Manhattan. It is also the flagship of the New York Public Library system, containing over 6 million books. The Rose Main Reading Room, serves as a place to study the library's volumes and serves as a sort of unofficial (and free) museum, with an incredibly ornate ceiling lit by impressive chandeliers.

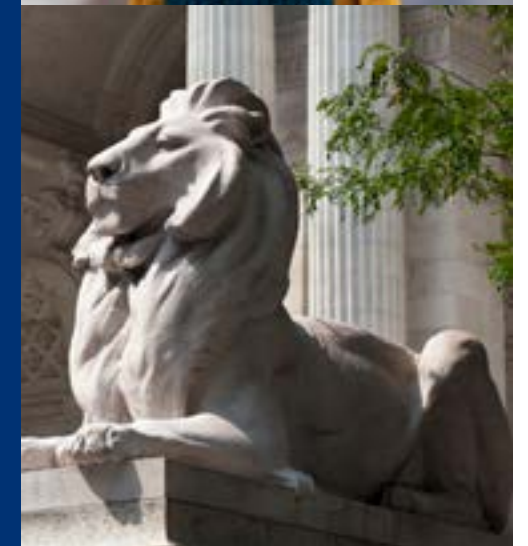
Behind the library sits one of midtown's most prized treasures: Bryant Park. There you will find New Yorkers and visitors alike, settling down for lunch at tables and chairs that line the open lawn. The park's main lawn is also used to screen movies, host concerts, conduct mass yoga classes, and to take refuge from the steel and concrete that surrounds it. In winter, the lawn is replaced by an ice rink and an accompanying winter village.

STATUE OF LIBERTY

A gift of friendship from the people of France to the United States, the Statue of Liberty is recognized as a universal symbol of freedom and democracy. It stands beside Ellis Island which, beginning in 1892, welcomed more than 12 million immigrants. Nothing represents the American experience as well as Emma Lazarus' poem "The New Colossus," which lives on a bronze plaque affixed to the statue's pedestal. The most oft-quoted and stunning excerpt of her poem reads: "Give me your tired, your poor, Your huddled masses yearning to breathe free, The wretched refuse of your teeming shore. Send these, the homeless, tempest-tost to me, I lift my lamp beside the golden door!"

UNITED NATIONS

The United Nations was founded immediately after the Second World War with the aim of allowing representatives from states across the globe to come together to prevent similar conflicts from happening in the future. It is the world's largest international organization and maintains its headquarters in the Turtle Bay neighborhood of Manhattan. The complex is comprised of the Secretariat, Conference, and General Assembly buildings, which occupy a zone technically considered separate from the United States. Each September, the full UN membership meets in the General Assembly Hall for its annual session and general debate, which many heads of state attend.



NEW YORK CITY CULTURAL EXPERIENCES

A BROADWAY SHOW

Broadway shows are known for their quality, and their belief that too much is never enough. The parallel between Broadway productions and New York isn't too hard to draw. And seeing hits such as "Hamilton" or "Wicked" should make that comparison crystal clear. Be it Lin-Manuel Miranda's modern take on American history, the next chapter of storytelling that originated with the 1900 novel "The Wonderful Wizard of Oz," or any other production, a seat in a Broadway theater is sure to dazzle.

MIDTOWN WALKING TOUR

The public parks in London and Paris became the models for Central Park, which begins in midtown Manhattan and sprawls north over 843 acres. Below the park's southern border, a decidedly less bucolic, but equally engaging part of the city awaits. A walking tour of high points includes Times Square, Fifth Avenue, Rockefeller Center, and St. Patrick's Cathedral.

WALL STREET WALKING TOUR

After the Dutch first started building what was then called New Amsterdam, New York grew from its southern tip north. That means the oldest part of New York City is the financial district, often referred to as one of its most famous streets: Wall Street. A walking tour of one of the most important financial centers in the world will include the U.S. Stock Exchange, George Washington Inauguration Statue, Trinity Church, Alexander Hamilton's gravesite, and the Federal Reserve Bank of New York.



Signature Dining



ON-THE-GO LUNCHES

Lunchtimes feature six typical New York lunches, enjoyed on-the-go while exploring the city include local favorites such as pizza, deli sandwiches, Gray's Papaya, and more.

CARMINE'S RESTAURANT

Italian American dishes create an immediate wow factor at Carmine's in Times Square. That's due, in part, to their size. Everything is huge and meant to be shared with friends, family, or anyone else ready for a southern Italian-inspired feast. Like Times Square itself, the restaurant's atmosphere is loud, frenetic, and celebratory. No matter what day of the week diners visit, the feeling of the Italian American tradition of Sunday afternoon at Grandma's permeates the grand, but unfussy dining room. This is a place to order too much, eat too much, and enjoy it all with your favorite people.

SOCIAL DINNER CRUISE

While there are a remarkable number of dining options in the city, there's nothing quite like a dinner that makes its way around the city. The dinner cruise is a three-hour excursion around lower Manhattan, so no matter where guests are seated, the view is always spectacular and evolving. In addition to the twinkling lights of the New York skyline, diners will get up close and personal looks at the Statue of Liberty, Intrepid battleship, Brooklyn Bridge, and many more awe-inspiring landmarks, while enjoying a full dinner buffet, non-alcoholic drinks, music, and dancing—all from a point of view no ordinary tour could ever deliver.

YOUR CHOICE

On days when lunch or dinner is not included, your host will provide recommendations.

Disclaimer: Under circumstances beyond our control, if a Signature Dining event has closed or is unavailable, we will replace it with an experience suitable for this program.



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